

The ACR Brief

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Benchmarking Your Training Program

It is peak conference season and we at The Anti-Corruption Report have been excited to hear first-hand what interests people in the ethics and compliance space this autumn. Last week, I attended SCCE's 16th Annual Compliance & Ethics Institute in Las Vegas and one of the common themes was a hunger for compliance [benchmarking](#). In-house professionals are always looking for ways to know how their program stacks up against their peers.

Panels, workshops and informal discussions at conferences are, of course, a great way to benchmark a compliance program, but it is not always easy for busy CCOs and their teams to make it to these big-ticket events. We fill in the gaps for those without the time or the budget to ride the conference circuit by speaking to in-house professionals in depth about their programs and writing articles that can be helpful compliance benchmarks.

A good example would be some of our recent coverage of training programs. Last week, [Rielle Miller Gabriel of Lockheed Martin](#) shared some fascinating insights on how she makes online training modules and training videos relevant for a global workforce. In its videos, Lockheed uses the same actors for multiple installments so that employees can become familiar with their characters. The company also tries to ensure that the actors' accents, clothing and even hairstyles reflect the full diversity of the videos' audience.

We also recently spoke with [Kim Urbanchuk](#), counsel and director of ethics and compliance at Airbus, about her training program and how she benchmarks it against those at other companies. She explained how Airbus uses hypothetical situations, drawn from current events and situations she and her team have experienced throughout their careers in legal and compliance, to make sure the training program is relevant to her audience.

If you would be interested in participating in our ongoing dialogue about training-program benchmarking, we would love to hear from you. I am confident we can find a way for you to share your experience and insights with your colleagues in the anti-corruption compliance and ethics field without having to leave your desk.

Warmly,

[Megan Zwiebel](#)

Senior Editor