

The ACR Brief

Expert insight. Global reach.



Compliance Innovations to Fit Your Company

One key challenge for compliance officers, who are often treated like “hall monitors asking everyone slow to down,” is to keep the strengths of the business in mind as they implement a program, Matt Galvin, global legal and compliance director at Anheuser-Busch InBev, recently advised at the Integrity Forum hosted by the Center for the Advancement of Public Integrity at Columbia Law School.

“If your business is good at marketing, you should be very good at marketing compliance. If your business is very good at data science, you should be very good at using data science in compliance,” he said, adding that “you should take the tools you have in your company and fit them to task.”

A variety of compliance officers and their counsel have shared the innovative ways they are developing and messaging their programs to fit their businesses in The Anti-Corruption Report. Lockheed Martin’s Rielle Miller Gabriel explained how her team created [engaging compliance content](#). Designory’s team described their approach to a [mobile-first code of conduct](#). Walmart’s Daniel Trujillo [discussed](#) how to use something as simple as a gifts policy to encourage integrity. We spoke to a number of experts, such as the DOJ’s former compliance counsel Hui Chen, about the difficulty of [measuring the quality](#) of a compliance program.

We will be hosting the second complimentary webinar in our spring series on May 2, 2018, to further explore how companies can communicate the compliance message to their audiences – without seeming like a hall monitor. My colleague Nicole Di Schino will be talking to three seasoned compliance leaders: Gwen Romack of VMWare, Nichole Pitts of Louis Burger and Lynn Holley of Pepsi. Registration information is [here](#). We hope you can join us.

Rebecca Hughes Parker
Global Editor-in-Chief